

Idea Store

A unique concept providing a blend of

- Libraries
- Learning
- Information

in a single place

Idea Store – the place

- We reach people!
- A shared, free community space in central locations, open to all
- Very high design specification
- Open every day, all year round
- More than 2.2 million visits every year
- Demographics match the local population
- 5 Idea Stores now

Idea Store Canary Wharf 2006

212,092 visits

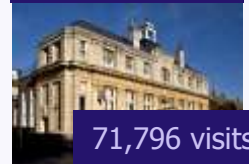


Local History Library & Archives (Bancroft Rd)



1,050 visits

Cubitt Town Library



71,796 visits

412,721 visits



Idea Store Chrisp Street 2004

Idea Store Whitechapel 2005



573,989 visits

Idea Store Watney Market 2013



375,000 visits

257,817 visits



Idea Store Bow 2002



Shadwell Centre



Bethnal Green Library

119,430 visits

Idea Store – areas of focus

- Digital inclusion
- Employability
- Health and Wellbeing
- Universal services

Idea Store Learning

- Idea Store Learning has been graded as **good** by Ofsted and is working towards being outstanding
- 80% of teaching observed is assessed as good or outstanding
- In 2014 learners from Idea Store Learning won the London Regional Award for Learning through ESOL and The National Award for Learning in Families and Communities. Enrolments have seen an 18% growth over three years
- 92.5% of our learners tell us that their experience of learning with us is good or excellent
- Idea Store Learning delivers a Skills Funding Agency contract worth £2.8 million annually



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CAT Footwear Men's Colours Road (10044)

By CAT Group

Product ID: 10044

Price: £120.00 - £125.00

Availability: In Stock

Product Description: CAT Footwear Men's Colours Road (10044) is a high-quality, durable work boot designed for heavy-duty use. It features a rugged sole, reinforced toe, and a comfortable interior. Available in various colors and sizes.

Product Image:

Product Silhouette:

Product Details:



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Innovation in Design

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LBTH Literacy Profile

The 2011 Skills for Life Survey: A Survey of Literacy, Numeracy and ICT Levels in England December 2012

WARD	Below level 1 Literacy	L1 and above literacy	Percentage with ESOL
Bethnal Green North	22.4%	77.6%	25.3%
Bethnal Green South	22.9%	77.1%	28.2%
Blackwall and Cubitt Town	17.5%	82.5%	24.3%
Bow East	21.2%	78.8%	17.3%
Bow West	17.0%	83.0%	15.5%
Bromley-by-Bow	26.6%	73.4%	30.6%
East India and Lansbury	26.3%	73.7%	27.5%
Limehouse	21.4%	78.6%	26.4%
Mile End and Globe Town	21.9%	78.1%	23.8%
Mile End East	24.3%	75.7%	29.3%
Millwall	15.5%	84.5%	24.4%
St Dunstan's and Stepney Green	24.4%	75.6%	27.5%
St Katharine's and Wapping	15.2%	84.8%	20.9%
Shadwell	22.9%	77.1%	28.0%
Spitalfields and Banglatown	21.8%	78.2%	32.1%
Weavers	23.3%	76.7%	24.4%
Whitechapel	20.9%	79.1%	31.6%

Impact of Poor Literacy

- Restricted Access to Health and Education
- Impact on family and Children
- Access to Employment
- Progress in Employment.
- Social Integration and Confidence
- Vulnerability to Exploitation
- Reduced Independence



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The Idea Store Learning Approach

- Framed by Skills Funding Agency and Local Needs.
- A focus on accessibility through a variety of approaches and locations.
- Working in partnerships.
- Integrating with Idea Stores and Skillsmatch
- To work towards self reliance and confidence through support and challenge.

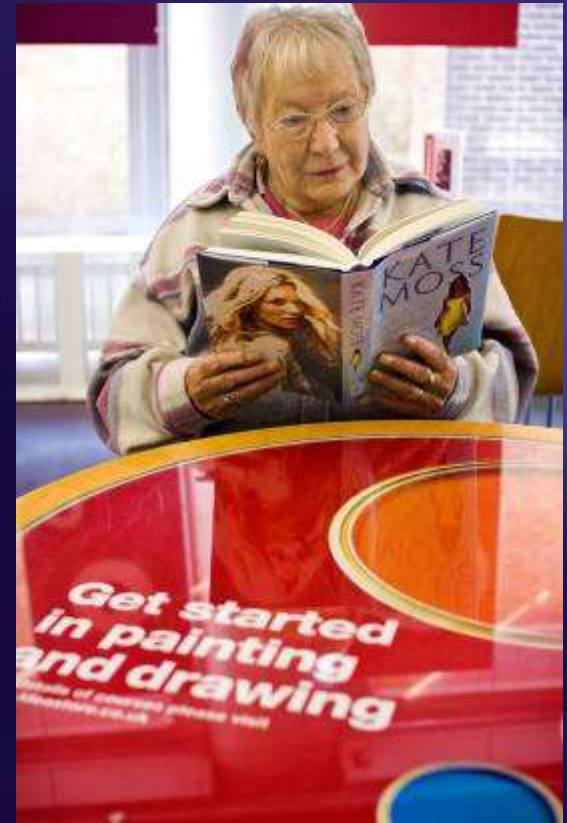


The Idea Store Learning Approach to SFL

- Idea Store Learning provides Skills for Life provision for approximately 700 residents a year.
- ISL deliver a range of accredited and non accredited programmes in Idea Stores and Outreach venues.
- Many of these learners have very low levels of basic literacy skills in English (and sometimes in their first language).

Idea Store Learning Approach to SFL

- In 2014-15, ISL are offering over 350 places on Family Learning Literacy and English Writing/Grammar Skills courses.
- ISL offers a range of courses tailored at different types of learners and their particular needs.
- We teach in Idea Stores and at different outreach locations across the borough and over different time slots to accommodate learners needs.



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The Idea Store Approach to Engagement

- ISL offer regular drop in assessment sessions throughout the year.
- New and existing learners can drop in to check their skills and get referred to a relevant course.
- We have formed close partnerships with local schools and children's centres who help us identify learners who would not access our mainstream provision.

Case Study: Tayyaba Patel

- When Tayyaba first came to the UK, she could not speak any English.
- She started her learning journey in 2012 at one of our outreach Children's Centres.
- She soon progressed to accredited ESOL classes in Idea Stores and passed Entry 2 and 3 and Level 1 ESOL.
- Last year she passed Level 1 Functional Skills English and is now preparing for Level 2 at Tower Hamlets College.



Case Study: Rania Elkhen

- Rania started her learning journey with Idea Store Learning in 2013 and was assessed at ESOL Entry 3.
- She completed a year of Family Learning Literacy at Cubitt Town Primary School.
- She showed high motivation and aspirations in the course and progressed on and completed her Level 1 Functional Skills Literacy in Reading and Writing and Level 2 Reading in Functional Skills Literacy.
- Last year she was unable to access any provision due to childcare issues.
- This year is back in a mainstream class completing her Level 2 ESOL ASB examination class at the Shadwell Centre.

Next Steps

- Provide access for employed people
- Increase level of family learning
- Explore what online provision is appropriate
- Develop sustainable resource including staff
- Develop routes to progression in Maths and English

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Library Learning Information

www.ideastore.co.uk